https://internnerd.com/job/redbull-internship/

RedBull Internship 2026/2027 For Student Marketeers

Description

The Red Bull Internship for Student Marketeer 2024 – 2025 offers a unique opportunity to be part of a dynamic and empowered brand ambassador program. This initiative aims to enhance brand image and product understanding among university students and within their broader regions.

Red Bull invites applications from enthusiastic university students to join its Student Marketeer program. This role is crucial in reaching new consumers, exciting the student community, boosting sales, and managing brand presence on campuses and at regional events.

Responsibilities

- Engage directly with consumers and customers to promote Red Bull's products.
- Facilitate product trials and ensure memorable brand experiences at events.
- Actively manage and enhance Red Bull's brand image on campus.
- Collaborate in organizing and executing Red Bull events.

Qualifications

- Must be currently enrolled in a university.
- Strong passion for Red Bull's brand and products.
- Excellent communication skills, with a charismatic and outgoing personality.
- Deep understanding of student life and the collegiate environment, including local hotspots and activities.
- Socially adept and capable of relating to a diverse range of individuals.
- Creative mindset and entrepreneurial spirit, demonstrating responsibility and initiative.
- Ability to balance part-time work with academic commitments; availability for evenings and weekends is preferred.
- Eagerness to learn and apply new skills, particularly in marketing, negotiation, and sales.
- Well-connected on campus with influential groups and individuals.
- Possession of a valid South African Code 8 driver's license.
- Fluency in English is required.

Job Benefits

Participants will gain invaluable experience in marketing and brand management, enhancing their skill set and professional network. The program offers a flexible work schedule that accommodates academic commitments.

How To Apply?

Eligible candidates must submit their application, including relevant documents, to join the Red Bull Student Marketeer program. Ensure your application highlights your passion for the brand and your unique qualifications.

Hiring organization
RedBull

Employment Type
Intern

Duration of employment
12 months

Industry
Food and Beverage Services Internships

Job Location
Johannesburg, Gauteng, South Africa, 2001, Johannesburg, Gauteng, South Africa

Working Hours
09

Date posted
December 2, 2024

Valid through
31.12.2026