https://internnerd.com/job/outsurance-internship/

OUTsurance Internship 2026/2027 For Marketing Coordinator

Hiring organization
OUTsurance

Employment Type
Intern

Duration of employment
12 months

Industry
Insurance Internships

Job Location
Centurion, Gauteng, South Africa, 0157, Centurion, Gauteng, South Africa

Working Hours
9

Date posted
November 19, 2024

Valid through
31.12.2026

Description

The Marketing Coordinator Internship at OUTsurance offers a 12-month contract based in Centurion, South Africa. This role, classified as a non-financial advice-giving position, seeks a self-motivated individual with a strong passion for marketing. The successful candidate will thrive in a diverse team environment, demonstrating the ability to multitask, prioritize, and perform effectively under pressure.

OUTsurance, a leader in the South African insurance industry for 26 years, is committed to innovation and digital advancement while maintaining human values. This structured work-based internship program provides unemployed graduates with valuable work experience. Interns will enter into a fixed-term agreement with the company, receiving a stipend throughout the 12-month duration.

Responsibilities

The intern will engage in various marketing activities, including:

- Assisting in the sourcing of clients for testimonial campaigns, obtaining necessary client information, and coordinating with production teams.
- Managing the process of acquiring and distributing flighting codes and ensuring scripts and disclaimers are promptly shared.
- Uploading campaign materials to the Compliance Sharepoint platform and coordinating updates.
- Supporting campaign planning and execution by integrating schedules in MSPlanner and Jira, setting up recordings, and performing quality checks.
- Managing the campaign inbox and maintaining updated production folders.
- Proactively assisting the marketing project manager and production team with ongoing tasks and communications.
- Ensuring successful campaign rollouts and requesting necessary production materials.

Qualifications

Candidates must possess:

- A Matric qualification or equivalent.
- A diploma or bachelor’s degree in Marketing.
- Eligibility for the INSETA Internship program, requiring South African citizenship, no prior participation in an INSETA internship/learnership, age between 18 and 35, and recent unemployment.

Job Benefits

Interns will gain hands-on experience in a vibrant work environment that emphasizes professional growth and innovation. The role offers an opportunity to work with experienced professionals and align personal work values with OUTsurance’s commitment to excellent service, honesty, and recognition.

How To Apply?

Interested candidates who meet the qualifications should submit their applications via the OUTsurance careers portal. The recruitment process is aligned with OUTsurance Insurance Company Ltd's Employment Equity goals, with preference given to qualified individuals from designated groups.